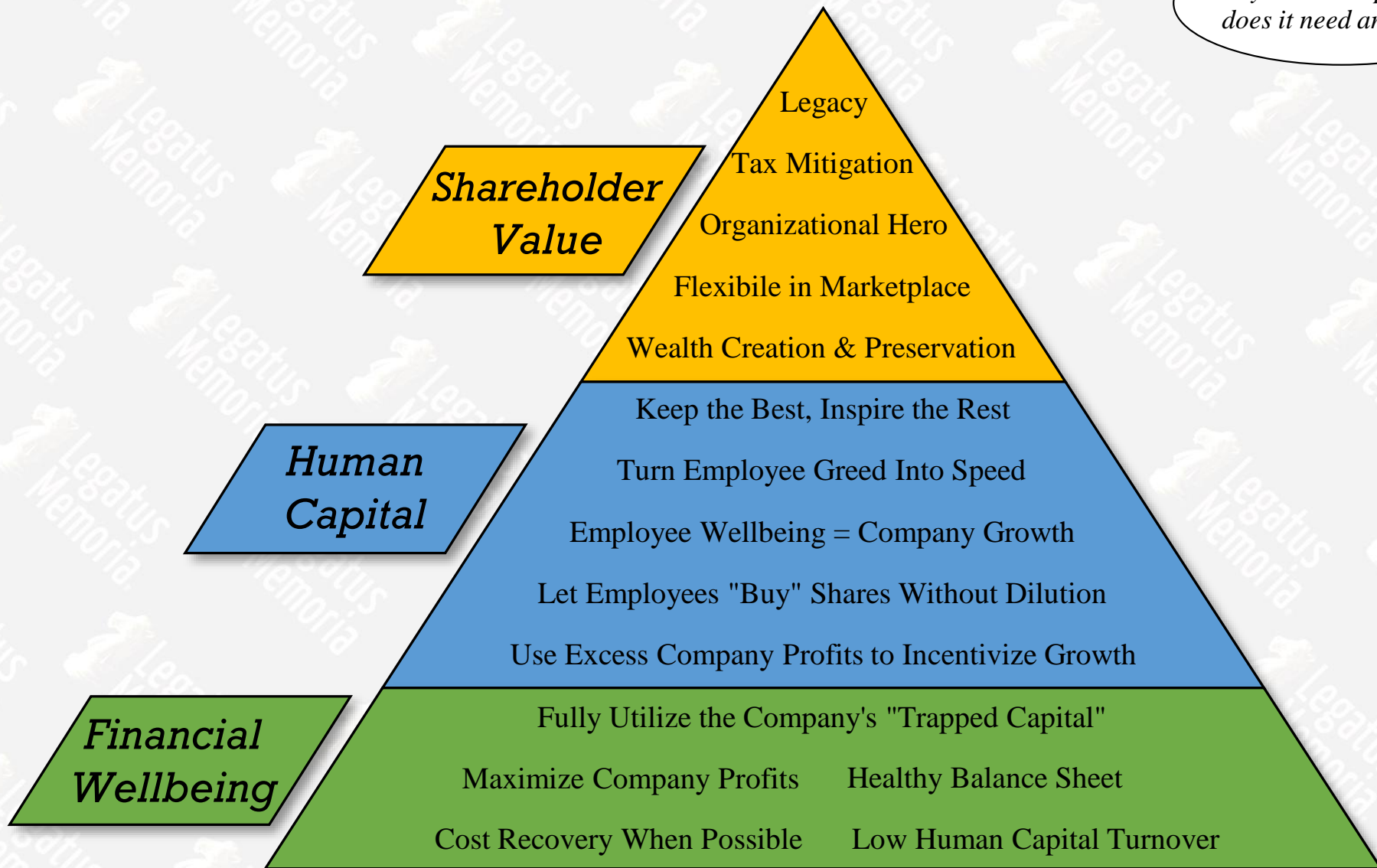


Accelerating Enterprise Value

Turning Goodwill Into Profit

Do you have a plan and
does it need an audit?



Accelerating Enterprise Value

Questions:

<i>Shareholder Value</i>	<i>Human Capital</i>	<i>Financial Wellbeing</i>
<ul style="list-style-type: none">● Is share dilution a concern?<ul style="list-style-type: none">- On a scale of 1-10, how important is maintaining control to you?● What kind of legacy do you want to leave?● What kind of legacy do you want your company to leave?<ul style="list-style-type: none">- Would it be meaningful to you to have your employees included in your legacy vision?● Are you aware of <i>Hero Benefits</i>?● When considering taxes, how are you distributing earnings from your company?	<ul style="list-style-type: none">● Is there anyone within your organization that you can't afford to lose to a competitor?● How are you leveraging your employees' financial goals to incentivize company growth?● What Key Performance Indicator (KPI) do you and your organization value most?● What are you doing to <i>Keep the Best, Inspire the Rest</i>?<ul style="list-style-type: none">- Are you doing anything extra for the <i>Best</i> compared to the <i>Rest</i>?● How do you give employees <i>Skin in the Game</i> without losing company control (dilution)?● Describe how you incentivize human capital to grow your company.	<ul style="list-style-type: none">● Is key executive turnover a problem within your organization?● Does your current 401(k) plan have a profit-sharing component?● Are any employees at the max funding level of their 401(k)?● How are you currently recuperating your employee benefit expenses?● Does improved financial wellbeing for your organization include philanthropy?● Describe the current financial picture of your organization.● What planning have you done in your personal estate to account for your business value?

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